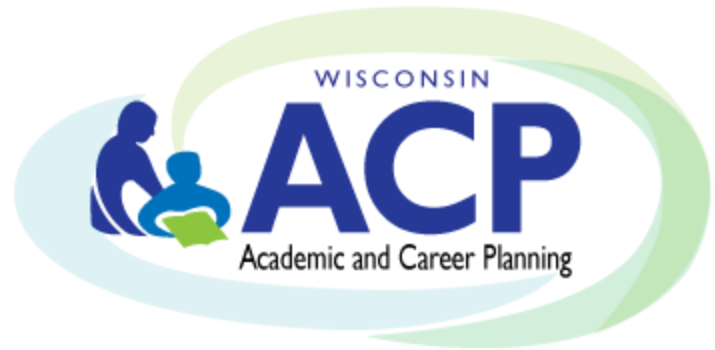


# Shullsburg School

## Academic Career Planning

444 N. Judgement Street  
Shullsburg, WI 53586  
Phone 608.965.4427



Setting: Rural Southwest Wisconsin  
County: Lafayette  
Total Enrollment: 368

### What is ACP?

Academic and Career Planning (ACP) is a collaboratively developed, student-driven process where students cultivate their own informed decisions for post-secondary success. Research indicates that the ACP process increases student motivation, engagement, school connection, and awareness of individual strengths and weaknesses. Students utilizing ACP also improve their understanding of postsecondary options, better connect their goals to educational coursework and career goal activities, and engage in long-term planning for life after high school graduation.

The term ACP refers to both a **process** that helps students engage in academic and career development activities and an e- portfolio **product** that is created and maintained for the student's academic, career, and personal advancement. These student-owned planning and monitoring tools help students create personalized programs of study that are aligned with high school graduation requirements, personal interests, and individually-defined career goals.

### Which students will participate in ACP?

All students enrolled in grades 6 through 12 in a public school district will participate in ACP. This also includes students with disabilities who have Individualized Education Programs (IEP)/Post-secondary Transition Plans (PTP), as well as students with Section 504 Accommodation Plans, English Language Learners, students who are Gifted and or Talented, students who are homeless, and students considered neglected and delinquent.

### Why ACP?

Chapter PI-26 is the legislation in the state of Wisconsin that requires every school district to provide academic and career planning to pupils enrolled in grades 6-12, beginning in the 2017.2018 school year. This chapter establishes the requirements for employment programs. The purpose of education for employment is as follows:

- Prepare elementary and secondary pupils for future employment
- Ensure technological literacy; to promote lifelong learning
- Promote good citizenship
- Promote cooperation among business, industry, labor, post-secondary schools, and public schools
- Establish a role for public schools in the economic development of Wisconsin

## Community Demographics:

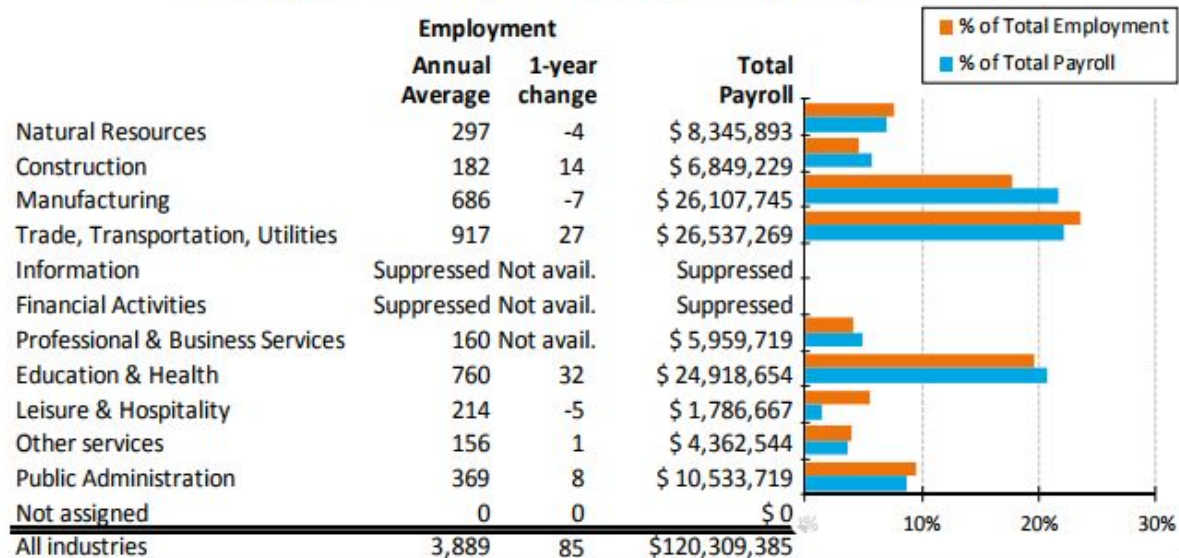
Shullsburg is a rural community located in Lafayette County in the southwest corner of Wisconsin. In the 2016 census the population was 1,206. The 2011-2015 American Communication Survey 5 year estimates show that the median household income is \$41,016. The rate of poverty is 16.5%. The percent of residents who have graduated from high school is 86.7% .

## Labor Market Projections from the 2015 Lafayette County Workforce Profile:

The largest industry sector in Lafayette County is Trade, Transportation & Utilities followed by Education & Health Services and Manufacturing. It is predicted that these sectors will continue to be the three largest still in 2022.

### Industry Employment and Wages

2014 Employment and Wage Distribution by Industry in Lafayette County



Source: WI DWD, DET, BWITS, Quarterly Census Employment and Wages, June 2015

Please note that the following projections are for the collective counties of Grant, Green, Iowa, Lafayette, Richland, and Rock. Together, these six counties form the Southwest Wisconsin Workforce Development Area. These projections use information from the Quarterly Census of Employment and Wages (QCEW) program, including unpublished data from the Bureau of Labor Statistics (BLS) as well as data from the Current Population Survey (CPS) from the Census Bureau.

## Employment Projections

### Southwest Workforce Development Area Industry Projections, 2012-2022

Grant, Green, Iowa, Lafayette, Richland and Rock Counties

Industry	2012	Projected	Change (2012-2022)	
	Employment	2022 Employment	Employment	Percent
All Industries	114,604	123,107	8,503	7%
Natural Resources	2,912	2,643	-269	-9%
Construction	3,896	4,662	766	20%
Manufacturing	17,514	17,836	322	2%
Trade, Transportation, and Utilities	28,944	30,009	1,065	4%
Information	2,326	2,341	15	1%
Financial Activities	3,445	3,698	253	7%
Professional and Business Services	7,317	8,975	1,658	23%
Education and Health Services	21,376	24,499	3,123	15%
Leisure and Hospitality	10,189	11,074	885	9%
Other Services	2,769	3,001	232	8%
Public Administration	7,698	8,101	403	5%
Self-Employed and Unpaid Family Workers	6,218	6,268	50	1%

Source: Office of Economic Advisors, Wisconsin Department of Workforce Development, September 2015.

The table below shows the average annual wages by sector in Lafayette County and Wisconsin. Lafayette County's annual average wage was \$30,936 in 2014, which represents a 70.5 percent of the statewide average of \$43,856. Compared with the statewide averages, all sectors except other services reported lower average annual wages than their corresponding statewide average annual wage.

#### Average Annual Wage by Industry Division in 2014

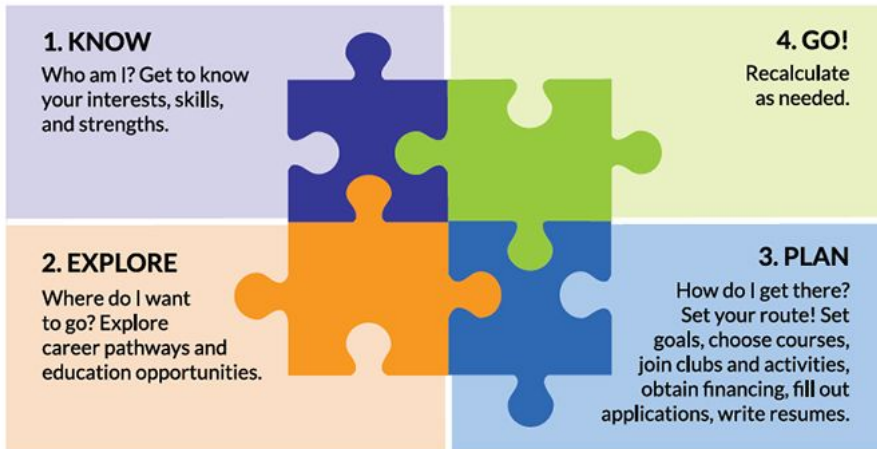
	Wisconsin	Lafayette	Percent of	1-year %
	Average	County		
	Annual	Average	Wisconsin	change
	Wage	Annual Wage		
All industries	\$ 43,856	\$ 30,936	70.5%	1.4%
Natural Resources	\$ 36,156	\$ 28,101	77.7%	5.4%
Construction	\$ 55,317	\$ 37,633	68.0%	3.4%
Manufacturing	\$ 54,365	\$ 38,058	70.0%	4.2%
Trade, Transportation & Utilities	\$ 37,362	\$ 28,939	77.5%	-1.8%
Information	\$ 62,482	suppressed	Not avail.	Not avail.
Financial Activities	\$ 61,884	suppressed	Not avail.	Not avail.
Professional & Business Services	\$ 52,386	\$ 37,248	71.1%	Not avail.
Education & Health	\$ 44,829	\$ 32,788	73.1%	2.3%
Leisure & Hospitality	\$ 16,055	\$ 8,349	52.0%	4.0%
Other Services	\$ 25,847	\$ 27,965	108.2%	8.0%
Public Administration	\$ 44,462	\$ 28,547	64.2%	0.2%

Source: WI DWD, Labor Market Information, QCEW, June 2015

## Mission

The Mission of the Shullsburg School District, in partnership with family and community, is to prepare all students to be lifelong learners. Students will be empowered to explore their individuality and maximize creativity. Students will develop respect for diversity and accountability for themselves to make socially responsible decisions. They will become contributing and productive members of society with vision and skills to face the challenges of a changing world. (Shullsburg School Board Policy 110)

## Successful Academic & Career Planning



The ACP Model is  
Know -  
Explore -  
Plan - Go

### **KNOW- Who am I?**

- Self-awareness activities
- Individual reflection and goal-setting

### **EXPLORE- What do I want to do?**

- Career awareness assessment
- Career research

### **PLAN- How do I get there?**

- Connecting middle and high school instructional activities with opportunities to explore or learn more about a particular field of interest.
- Work-based learning opportunities
- Extra-curricular and community-based learning experiences
- Postsecondary training options
- Financial plan to cover cost of postsecondary training

### **GO- Do IT!**

- Update regularly
- Adapt/Modify Intentional Sequence of Courses
- Adapt/Modify Personal Goals
- Adapt/Modify Postsecondary/Career Goals
- ACP Conferencing with families

*The following pages contain ACP activities completed by students in junior high and high school.*

## Shullsburg High School Student Outcomes

		POTENTIAL STUDENT OUTCOMES			
ACP Components		12	11	10	9
KNOW	Self-Awareness	Career Reports, Career discussions relating to science units, Realism in why students are learning the material, Practical applications of topics, Argument driven writing	Career Reports, Career discussions relating to science units, Realism in why students are learning the material, Practical applications of topics, Argument driven writing	Career Reports, Career discussions relating to science units, Realism in why students are learning the material, Practical applications of topics, Argument driven writing	Career Reports, Career discussions relating to science units, Realism in why students are learning the material, Practical applications of topics, Argument driven writing
	Academic Preparation	Youth & Course Options, dual credit courses, AP classes, Spanish IV, Personal Finance class	Youth & Course Options, Test Prep Class, dual credit courses, Spanish III, General Math checking account curriculum, Personal Finance class	Spanish II	Spanish I
			ACT, WorkKeys, PSAT	Aspire	Aspire
		Credit Checks for Graduation	Future Scheduling for Course Selection	Future Scheduling for Course Selection	Future Scheduling for Course Selection
		CTE Programs of Study	CTE Programs of Study	CTE Programs of Study	CTE Programs of Study
EXPLORE	Exploration Activities	Colony Brands Career Fair	Wisconsin Education Fair		
		SWIFLE Financial Literacy Event	SWIFLE Financial Literacy Event		
		Virtual Business--Education and Career-related online activity	Virtual Business--Education and Career-related online activity		
		Publication/Graphics and Advertising Design and Selling to local businesses. Production of 3 separate school publications.	Publication/Graphics and Advertising Design and Selling to local businesses. Production of 3 separate school publications.	Publication/Graphics and Advertising Design and Selling to local businesses. Production of 3 separate school publications.	Publication/Graphics and Advertising Design and Selling to local businesses. Production of 3 separate school publications.
		Spanish related career exploration	Spanish related career exploration	Spanish related career exploration	Spanish related career exploration

		Service Learning	Service Learning	Service Learning	Service Learning
		Co-curricular Activities	Co-curricular Activities	Co-curricular Activities	Co-curricular Activities
PLAN	Career Planning Activities	You're On Your Own curriculum, Self Advocacy class, Applied Math curriculum, On the Job Training class, Assistance in writing college and scholarship application essays, cover letters, and resumes	Self Advocacy class, On the Job Training class, Speech curriculum in English Literature class	On the Job Training class	
		FAFSA Presentation, Financial Aid resources provided			
	Academic Planning Activities	Course selection discussion relating to post secondary choice	Course selection discussion relating to post secondary choice	Course selection discussion relating to post secondary choice	Course selection discussion relating to post secondary choice
		Credit Recovery to stay on track for graduation	Credit Recovery to stay on track for graduation	Credit Recovery to stay on track for graduation	Credit Recovery to stay on track for graduation
GO	Management Activities	Senior Interviews with School Counselor	Revisit Four Year Plan	Revisit Four Year Plan	Revisit Four Year Plan
		Daily Advisory Period with Mentor	Daily Advisory Period with Mentor	Daily Advisory Period with Mentor	Daily Advisory Period with Mentor

## Shullsburg Junior High School Student Outcomes

		POTENTIAL STUDENT OUTCOMES		
ACP Components		8	7	6
KNOW	Self-Awareness		Career research relating to lifelong activities project	Interest survey results relating to career research project
		Career Reports, Career discussions relating to science units, Realism in why students are learning the material, Practical applications of topics, Argument driven writing	Career Reports, Career discussions relating to science units, Realism in why students are learning the material, Practical applications of topics, Argument driven writing	Career Reports, Career discussions relating to science units, Realism in why students are learning the material, Practical applications of topics, Argument driven writing
		Career Cruising	Career Cruising	Career Cruising
	Academic Preparation	Forward, MAP	Forward, MAP	Forward, MAP
		Exploratory Courses, Future Schedule for High School	Exploratory Courses	Exploratory Courses
EXPLORE	Exploration Activities	Careers Exploratory Class	Student nominations for UWP College for Kids and UD summer programs	Student nominations for UWP College for Kids and UD summer programs
		Co-curricular activities	Co-curricular activities	Co-curricular activities
		Club Scrib with Memorial Hospital		
PLAN	Career Planning Activities			
	Academic Planning Activities	Develop Four Year Plans		
GO	Management Activities	Daily Advisory Period with Mentor	Daily Advisory Period with Mentor	Daily Advisory Period with Mentor

**SMART Goal: By the end of the 2017.2018 school year 100% of students in grades six through ten will have completed their personal profile within the Career Cruising program.**